

PAY FOR PARKING USING YOUR CREDIT CARD AT LA LUCIA MALL



La Lucia Mall was the very first shopping mall of its kind and first to trade on Sundays when it opened its doors in 1974. Over the past 37 years, the centre has undergone four extensions and refurbishments, keeping pace with the rapid growth of the La Lucia / Umhlanga Ridge areas to provide an exclusive shopping destination for local communities.

In 2002, La Lucia Mall was one of the first in the region to introduce Zeag's Swiss Made Orion Pay on Foot revenue generating parking system as part of an expansion project.

In July 2011, the Mall, in conjunction with Interpark, their long serving parking management and operations service provider, who's MD Kate Wolfaardt conceptualised the idea of utilising credit cards in the retail space and who were instrumental in negotiating favourable transaction rates with the bank and clearing agents, plus Zeag the current equipment vendor who supplied the technology to utilise credit card payments, was the first retail centre in South Africa to introduce credit card functionality on the parking system, allowing parkers at La Lucia Mall to pay for their parking using their Visa and Mastercard credit cards.

The convenience of using credit cards to pay for parking as an addition to cash notes and coins where a receipt is printed for proof of payment enhances a seamless experience for the parker. Credit cards can be used for parking payment at all of the existing Orion Automated Pay Stations located in the Mall.

The Orion parking system has been operating at La Lucia Mall for nearly 10 years. The implementation of credit card payment facilities will improve on the recent upgrade in coin verification and handling technology, whereby, all of the existing Orion Automated Pay Stations in the Mall were converted to recycling coin hoppers which improve coin acceptance rates and the availability of change for parkers, therefore creating a more comfortable and hassle free parking experience at the Mall.



Cindene Smith showing the benefits of utilising credit cards at a pay station at La Lucia Mall